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E-news

May 2010

**Get Caught Reading!
Get Caught Listening!**

May is designated *Get Caught Reading Month* by the Association of American Publishers (AAP); in 2008 the group followed up with *Get Caught Listening*. At Live Oak Media we celebrate both with the best in readalongs and audio books for children.



Use this month as a lead-in to your summer reading programs. Many libraries now count both reading and listening towards total reading time.

New for Spring

Picture Book Readalong

It's always a thrill when new productions are complete -- that satisfying ahhh! when we hold a finished work in our hands, as well as the exhilaration of letting our customers know a long awaited title is NOW AVAILABLE! and ready to share.

And so, we're excited to announce a new title written by Florence Minor and illustrated by Wendell Minor, ***If You Were a Penguin***. Against a spectacular backdrop of the polar landscape, vibrant artwork highlights the lively rhymes that detail penguins' lives. Fun penguin facts round out this dazzling tribute to a creature with enormous appeal to young children.



Live Oak Media has also produced other animal titles illustrated and narrated by the wonderful Wendell Minor with texts by Jean Craighead George. ***Luck: The Story of a Sandhill Crane*** has been chosen to be featured, representing Nebraska, at the 2010 National Book Festival in Washington, DC September 25, 2010.



The Wolves Are Back tells the story of the return of wolves to Yellowstone National Park. In a starred review ***Booklist*** said "All elements of this recording work together smoothly and beautifully to reassure listeners of the "rightness" of the wolves' reintroduction to the park." The book was recently given the 2009-2010 *Maine Chickadee Award* for picture books.



And coming this Fall!
The Last Train

Bilingual Readalong

Many customers have requested bilingual readalongs, in addition to our Spanish language offerings.

César Chávez: The



Struggle for Justice / César Chávez: La lucha por la justicia

is our first truly bilingual production and provides three listening experiences -- track one is bilingual, track two is in English and track three is in Spanish. This terrific bilingual recording is read by **Brian Amador**. The picture book biography covers Chávez' childhood on a farm in Arizona and his family's time as migrant workers during the depression, setting the stage to explore how his experiences led to his lifetime fight against discrimination and violence.



Don't miss the recent release **Hill of Fire**, also narrated by Brian Amador.

And, the ALA Notable Recording of **Manana Iguana**, narrated by Brian and Rosi Amador, with original music composed and performed by Brian Amador.



Summer Reading

The picture book readalong of **A Couple of Boys Have the Best Week Ever** will be ready just in time for summer reading. Best friends James and Eamon are off to nature camp as part of their summer vacation. A hilarious book that perfectly captures friendship, boys and summer.



Make other summer reading selections from our **collections** arranged by grade and subject or theme on our website. Collections include Growing Up, Fables and Tales, Silly Stories, and Global Stories. You can include readalongs and audio books in your summer reading displays and booklists.

Come celebrate with us!

Oh, we'll be kicking up our heels in the nation's Capital -- won't you join us? We'll be celebrating our second Odyssey Award as well as our 30th anniversary, with giveaways, special drawings and lots of FUN at **Booth 2534**.

The thrill of winning the award for the excellence in Audiobook production for the **SECOND TIME** has not worn off -- we're excited and deeply honored for the recognition of both **Louise, the Adventures of a Chicken** and **Jazz**.



The Odyssey Award Presentation and Program will be held Monday, June 28, 4-5:30 pm during the ALA Annual Conference. A reception sponsored by the Audio Publishers Association with light refreshments will follow the award presentations and program.

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Questions or comments?

Please write us at info@liveoakmedia.com or call us at (800) 788-1121.

Debra and Arnie Cardillo
Live Oak Media

Live Oak Media has a 30-year tradition of producing distinctive readalong recordings of classic and award-winning children's literature for ages 3-12. As a small, family-owned company, we are dedicated to providing our young listeners with meaningful reading and listening experiences.

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