Issue: # 12 June 2010

In This Issue

Marla Frazee Signing

ALA & Our Anniversary

Long Live Louise!

Tell a Friend

Quick Links

Visit Our Home Page

New Releases

Products and Services

Contact Us

Join Our List

Join Our Mailing List!

Have Breakfast with a Couple of Boys & Marla



Stop by and meet the extraordinary author and illustrator -- and Caldecott Honor winner -- Marla Frazee. We'll have Marla with us for the readalong release of her picture book <u>A</u> Couple of Boys Have the Best Week Ever. She'll sign in our booth 2534 from 9-10 am, Monday morning, June 28.

Thank you Simon & Schuster Children's Books for coordinating this event with us.

The spot-on narration of this perfect summer title includes the voices of a couple of boys, with Jasper Newell and Teddy Walsh as James and Eamon, who make this entertaining tale come to life, along with narrator Fred Berman.



Join Us At ALA!

Booth 2534 is the place to be while in DC!

Conferences can be exhausting and stressful, so when you need a little relief, come by our booth and get yourself a stress reliever chicken (for Louise, the Adventures of a Chicken) or penguin (for If You Were a Penguin.) Just mention that you receive our e-newsletter, or bring a friend to sign-up and we'll give you your own soft cutie.



2010 -- Celebrating 30 Years

What better time than ALA Annual to have customers, friends and the library community join us in celebrating our **30th Anniversary!**



We're pinching ourselves but it really has been 30 years since the beginning of Live Oak Media. We've gone from filmstrips and cassette recordings to compact discs to Playaway units and computer



downloads. And while the technology may change, our innovativeness and production values have only grown. Over the past 30 years, we've produced over 300 titles and unless the book

has gone out of print, the readalongs are still available. We're happy that our knowledge of what makes a good story and our ability to produce a remarkable listening experience has only improved with age!

Win \$100

Stop by our booth at ALA and enter our raffle to win \$100 worth of Live Oak Media readalongs. Just help us create a list "30 Reasons Readalongs are Really Great!" Tell us your reason and you have a chance to win. We'll announce the winner and publish all the ideas in an upcoming newsletter.

Long Live Louise!

After winning multiple awards including the Odyssey, Louise continues her adventures by winning an Audie Award for Audiobook of the Year in the Children's category for ages up to 8. "It's a double yolk!" said Barbara Rosenblat, narrator of Louise, the Adventures of a Chicken. This is Live Oak Media's third Audie Award, an annual honor sponsored by the Audio Publishers Association.





The thrill of winning the Odyssey Award for excellence in Audiobook production for the SECOND TIME has not worn off -- we're excited and deeply honored for the recognition of both *Louise, the Adventures of* a Chicken and Jazz.



The Odyssey Award Presentation and Program will be held Monday, June 28, 4-5:30 pm during the ALA Annual Conference. A reception sponsored by the Audio Publishers Association with light refreshments will follow the award presentations and program. We hope to see you there!

Tell a friend

We hope you've been enjoying our newsletter. Please be sure to tell your friends to join the conversation by signing up for the newsletter.

Did someone forward you this newsletter? Skip the grapevine. You can sign up directly with us if you click here.

Now you can read past newsletters on our website archive.

To make sure our newsletters are delivered to your inbox, please add debra@liveoakmedia.com to your email Address Book.

Questions or comments?

Please write us at info@liveoakmedia.com or call us at (800) 788-1121.

Debra and Arnie Cardillo Live Oak Media

Live Oak Media has a 30-year tradition of producing distinctive readalong recordings of classic and award-winning children's literature for ages 3-12. As a small, family-owned company, we are dedicated to providing our young listeners with meaningful reading and listening experiences.

